

Privacy Notice

Conference forms and follow-up business contact

Controller	3GENES Distribution a.s., Company ID 19584491
Effective date	21 September 2026

This Privacy Notice explains how 3GENES Distribution a.s. processes the contact details of individuals who complete a form at a conference, trade fair or professional event and request follow-up information, a quotation, a product demonstration or other professional contact.

1 Controller and contact details

The controller of your personal data is 3GENES Distribution a.s., Company ID 19584491, with its registered office at Verdunská 819/37, Bubeneč, 160 00 Prague 6, Czech Republic.

For matters relating to personal data protection, you can contact us at info@3genes.com or by post at our registered office.

2 Personal data we process

We process only the data you provide in the form or during follow-up communication, in particular:

- your first and last name, job title and organisation,
- your business email address and telephone number,
- your areas of interest, selected products or services, and the content of your enquiry,
- the event name, the date on which the contact was obtained, and a record of follow-up communication.

Please do not include patient data, health data or any other special categories of personal data in the form.

3 Purposes legal bases and retention periods

Purpose	Legal basis	Retention period
Handling your request and post-conference follow-up	Our legitimate interest in responding to enquiries and developing B2B relationships; where relevant, also taking steps at your request before entering into a contract.	Up to 24 months after the last substantive communication, unless a customer relationship is established or the data must be retained longer in connection with legal claims.
Record of communication and protection of rights	Our legitimate interest in documenting communications and objections and in protecting legal claims.	For the applicable limitation period; generally 3 years after communication ends, or longer if a dispute arises.

If you object to direct marketing, we will no longer contact you for that purpose.

4 Provision of personal data

Providing personal data is voluntary and is not a statutory or contractual requirement. However, without basic contact details, we cannot respond to your enquiry or make the requested follow-up contact.

5 Recipients and processors

Only authorised 3GENES employees and contractors who need the data to handle your request, conduct business communication and marketing, or administer our systems may access it. To the extent necessary, the data may also be processed by our contracted providers of form, CRM, email, cloud, hosting and IT services. We require these providers to comply with appropriate data protection and security obligations.

We may disclose the data to public authorities or professional advisers where required by law or where necessary to protect our rights. We do not sell contact details.

6 Transfers outside the European Economic Area

Some of our service providers may operate systems outside the European Economic Area. In such cases, we ensure that an appropriate legal transfer mechanism is in place, in particular a European Commission adequacy decision or Standard Contractual Clauses, together with supplementary safeguards where necessary. Information about the applicable mechanism, or a copy of it, is available on request.

7 Your rights

Subject to the conditions set out in the GDPR, you have the right to:

- request access to your personal data and obtain a copy,
- request the correction of inaccurate data or completion of incomplete data,

- request erasure or restriction of processing,
- receive your data in a machine-readable format and, where applicable, transmit it to another controller,
- object to processing based on legitimate interests. You may object to processing for direct marketing purposes at any time and without giving reasons.

You may send your request to info@3genes.com. You also have the right to lodge a complaint with the Czech Office for Personal Data Protection, Pplk. Sochora 27, 170 00 Prague 7, Czech Republic, www.uoou.gov.cz.

8 Automated decision making

When processing data from conference forms, we do not make decisions based solely on automated processing that produce legal or similarly significant effects for you.

9 Changes to this Privacy Notice

We may update this Privacy Notice as appropriate, particularly when the systems we use or legal requirements change. The current version will be made available with the form or on our website

